

# YOUR CHOICE?

A

Maternal Function

B

Growth Performance

C

Carcass Value

D

**ALL OF THE ABOVE**

*Saturday, November 22*  
NW OF EUREKA, KANSAS

**Selling 150 Bulls & 6 Registered Females**

Yearling & Coming Two-Year-Olds



**MATT PERRIER**

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**CONTACT US FOR A SALE BOOK!**

Pounds, efficiency, gain, marbling, yield... the industry always wants **MORE**. But those extra few pounds or percent often come with increases in labor, problems, feed or other inputs.

For decades, we have focused on optimal animal performance **AND** labor-saving foundation traits like foot soundness, fertility, longevity, sound udders and docility.

While this holistic approach to genetic selection may not produce **THE** animal with **THE** most of a given trait or EPD, it results in hundreds that find that sweet spot between sensible inputs and optimal outputs.